

# ALD 2019/ALE 2019 Sponsorship and Exhibit Facts Sheet

Forms will not be accepted until <u>January 8, 2019</u>, (starting 10:00 a.m. Pacific Time) on a first-come, first serve basis full payment must be included. Space is limited to two spaces and will sell out quickly. This floor plan is subject to change. All display items must fit within your allotted exhibit space.

The AVS 19th International Conference on Atomic Layer Deposition (ALD 2019) featuring the 6<sup>th</sup> International Atomic Layer Workshop will be a three-day meeting dedicated to the science and technology of atomic layer controlled deposition of thin films and now topics related to atomic layer etching. Since 2001, the ALD conference has been held alternately in the United States, Europe and Asia, allowing fruitful exchange of ideas, know-how and practices between scientists. This year, the ALD conference will again incorporate the Atomic Layer Etching 2019 Workshop, so that attendees can interact freely. The conference will take place Sunday, July 21-Wednesday, July 24, 2019, at the Hyatt Regency, Bellevue, Washington.

As in past conferences, the meeting will be preceded (Sunday, July 21) by one day of tutorials and a welcome reception. Sessions will take place (Monday-Wednesday July 22-24). All presentations will be audio-recorded and access provided to attendees following the conference (posters will be included as PDFs). Anticipated attendance is 800+.

ALD 2019 and ALE 2019 offers excellent sponsorship and/or exhibit opportunities that will enable an organization to maximize the impression they make at the conference given their budget constraints.

#### Questions

More information is available at www.ald-avs.org or contact Della Miller, 530-896-0477, della@avs.org.

#### Location

Hyatt Regency Bellevue 900 Bellevue Way NE Bellevue, WA 90004

## Sponsorship Opportunities

Increase your visibility and stand out from your competitors. Choose sponsor level and benefits below.

## **Exhibit Dates and Hours**

\*Hours are tentative. Please note that most attendees will visit the exhibits during breaks, lunches, and the poster sessions.

Sunday, July 21, 2019, 6:00 p.m.–8:00 p.m. Monday, July 22, 2019, 10:00 a.m.–7:30 p.m. Tuesday, July 23, 2019, 10:00 a.m.–7:30 p.m. Wednesday, July 24, 2019, 10:00 a.m.–1:30 p.m.

## **Exhibit Setup**

#### Move-In

Sunday, July 21, 2019 (12:00 p.m.-5:00 p.m.)

#### Move-Out

Wednesday, July 24, 2019 (1:30 p.m.-5:00 p.m.)

## Exhibit Fee (2 Max)

□ (1) Exhibit Space: 8 ft (deep) x 10 ft (wide) - \$1,600
 □ (2) Exhibit Spaces: 8ft (deep) x 20 ft (wide) - \$3,200

#### **Exhibit Space Includes**

Each : 8 ft (deep) x 10 ft (wide) exhibit space will include the following *Note: all display items must fit within your allotted exhibit space.* 

- Standard power
- 8 ft high back drape with 3 ft high side rail drape
- (1) 6ft wide draped table (24 inches wide x 30 inches high)
- (2) chairs
- (1) wastebasket
- (1) conference/exhibit badge. <u>Additional staff will</u> need to register at the exhibitor staff rate at www.ald-avs.org
- All conference materials
- All conference meals and receptions
- Post meeting attendee list

#### **Exhibit Selection**

Exhibit space selections will be assigned on a first-come, firstserve basis (full payment required). Note: space is limited to 56 and will sell out quickly.

# ALD 2019/ALE 2019 Exhibit Form – SOLD OUT

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## **Exhibitor Company Information**

Company:	
Contact Name:	
Address:	
City:	State:
Country:	Postal Code:
Phone:	Fax:
E-mail	

## Exhibit Fee (2 Max)

 $\square$  (1) Exhibit Space: 8 ft (deep) x 10 ft (wide) - \$1,600  $\square$  (2) Exhibit Spaces: 8 ft (deep) x 20 ft (wide) - \$3,200 *Note: All display items must fit within your allotted exhibit space.* 

Please contact me about additional power requirements.

One conference badge per space. It is transferable and will automatically be issued in the name of the exhibiting company. Additional staff will need to register at the exhibitor staff rate at www.ald-avs.org.

## **Exhibit Space Selection**

Space selections will be assigned on a first-come, first-serve basis (full payment required). Note: exhibit space is limited to 56.

Please review the floorplan and list your space preferences here: 1. \_\_\_\_\_ 2. \_\_\_\_ 3. \_\_\_\_ 4. \_\_\_\_ 5. \_\_\_\_

Please list any competitors you would not wish to be next to (this is not guaranteed, but we will do our best):

## **Exhibit Product Selection**

Atomic Layer Deposition Atomic Layer Etching Atomic Layer Deposition and Atomic Layer Etching

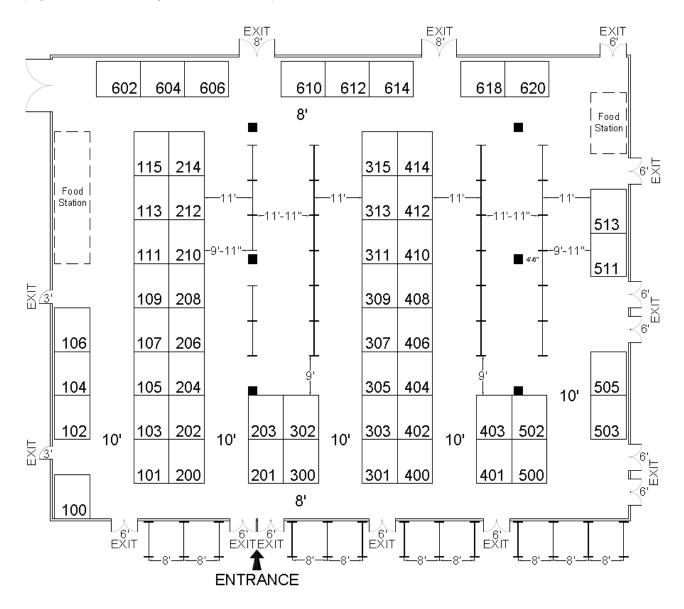
## **Exhibit Payment Information**

For cancellations received on or before June 1, 2019, all sums, less a service charge of \$100 will be returned to the exhibitor. After June 1, 2019, no refunds will be made. Any refunds for cancelled exhibit space will be made after the completion of the Exhibition.

Signature:	Date:
Payment Method (100% payment due with order):  Check	(Payable to AVS) 🗖 AMEX 🗖 MasterCard 🗖 Visa
Credit Card Number:	
Credit Card Expiration:	CCID:
Name on Card:	
Return form to: AVS, Attn. Heather Korff, 110 Yellowstone Dr 530-896-0477, fax 530-896-0487, e-mail heather@avs.org.	., Suite 120, Chico, CA 95973,

# ALD 2019/ALE 2019 Exhibit Diagram

Forms will not be accepted until <u>January 8, 2019</u>, (starting 10:00 a.m. Pacific Time) on a first-come, first serve basis full payment must be included. Space is limited to two spaces and will sell out quickly. This floor plan is subject to change. All display items must fit within your allotted exhibit space.



# ALD 2019/ALE 2019 Sponsorship Form

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# **Sponsorship Benefits**

Sponsorship Level	Price	Event & General Signage & Recognition	Logo Placement/Company Listings: Web and Print	Mobile App Banner Ads	Conference Materials	Promotional E-mail	Attendee List
Platinum*	\$6,000	Welcome Reception or Lunches	<ul> <li>Logo Rotation and Web Link on Home Page</li> <li>Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages</li> <li>Logo and Web Link on the Mobile App Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Product Guide Listing</li> <li>Logo on General and Event Signage</li> </ul>	Mobile App (Sessions Tab)	Color Full Page	Yes	Yes
Gold*	\$4,000	Poster Sessions	<ul> <li>Logo and Web Link on the Sponsor and Schedule Pages</li> <li>Logo and Web Link on the Mobile App Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Product Guide Listing</li> <li>Logo on General and Event Signage</li> </ul>	None	Color Half Page	None	Yes
Silver*	\$2,500	Breaks	<ul> <li>Logo and Web Link on Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Logo on General and Event Signage</li> </ul>	None	B&W Half Page	None	Yes
Bronze*	\$1,500	General	<ul> <li>Logo and Web Link on Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Logo on General Signage</li> </ul>	None	None	None	Yes

\*Please note that sponsorships are not exclusive and the events are subject to change. Sponsorships do not include any registration badges—attendees will need to register at <u>www.ald-avs.org</u>.

# Sponsorship Benefit Details

#### Event and General Signage and Recognition

- All sponsors will be recognized in the opening and closing remarks.
- Depending on the sponsorship level your company may be assigned one of the events listed above--during each assigned event your logo will be prominently displayed on signage. All sponsors will be recognized on the general signage.

#### Logo Listings: Web and Print

- All sponsors will receive a logo listing (with link) on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a logo placement on the conference home page rotation.
- All sponsors will receive a logo listing in all of the Conference Materials.
- All sponsors will receive a logo listing on signs located in the registration/session/exhibit areas.
- Depending on the sponsorship level your company may receive a company listing in the product guide.

#### Banner and Print Ads

Depending on the sponsorship level your company may also receive the following ads.

Sponsorship Level	Banner Ad Size File Formats: PNG Due with Sponsorship Form	Conference Materials Ad Size File Formats: PDF (Press Quality) Due May 1, 2019
Platinum:	640 w x 160 h (PNG Only, Max 72 DPI) 680 w x 80 h (PNG Only, Max 72 DPI) 768 w x 80 h (PNG Only, Max 72 DPI)	Color Full-Page (7.75" x 10")
Gold:	None	Color Half-Page Horizontal (7.75" x 5")
Silver:	None	Black and White Half-Page Horizontal (7.75" x 5")

Promotional E-mail and Attendee List

- Depending on the sponsorship level ALD/ALE organizers will send one approved e-mail blast to pre-registrants 3-6 weeks ahead of the meeting. E-mail scheduling will be based on the sponsorship payment date. Guidelines will be provided.
- In addition, all sponsorship levels will receive the conference attendee list.

### **Sponsorship Selections**

#### Choose Level of Sponsorship

□ Platinum: \$6,000 Please Select: □ Welcome Reception or □ Lunches

Please Select Product Listing: ALD Precursors ALD Systems ALD Components & Subsytems ALE Other Product/Services Gold: \$4,000 Poster Sessions

Please Select Product Listing: 
ALD Precursors 
ALD Systems 
ALD Components & Subsytems 
ALE 
Other Product/Services
Silver: \$2,500 
Breaks

□ Bronze: \$1,500 ☑ General Signage

## Additional Sponsorship Opportunities

#### Carpet Sticker Ad in Registration - \$500 (3 Max)

□ Giveaways – To sponsor a conference giveaway, please select an item below. Giveway assignments will be on a first-come, first serve basis. Sponsors will be responsible for coordination and costs of printing/production and shipping. The conference logo must be included on the item. Limit one item per sponsor - \$2,500 +plus printing/shipping □ Lanyard □ Pen □ USB □ Power Banks/Charging Items □ Other □ Mobile App Push Notification - \$1,200 (2 Max)

#### **Company Information**

Company:	
Contact Name:	
	State:
	Postal Code:
Phone:	Fax:
E-mail	
Payment Information	ent due with order): 🗖 Check (Payable to AVS) 🗖 AMEX 🗖 MasterCard 🗖 Visa
Credit Card Number:	
Credit Card Expiration:	CCID:
Name on Card:	
Return form to: AVS, Attn. Hea	ather Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973,

530-896-0477, fax 530-896-0487, e-mail heather@avs.org.